Jeff Swearingen

Sass, CSS3, HTML5, WordPress

Setauket, NY

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Professional Summary

Worked extensively on cooperative, process-oriented team structured projects. Skilled in prioritizing work and balancing multiple tasks and responsibilities. Experienced with web development and professional graphics tools with an aptitude for analysis and quick learning. Excellent writing, proofreading, and editing abilities with highly effective communication and interpersonal skills.

Work Experience

Freelance Front End Designer & Prototyper, Setauket, NY | January 2014 — Present

I have been working on a number of site design and development projects focusing on but not limited to:

- Using the latest plug-ins for the Node-based task runners Grunt and Gulp to automate workflow, pre and post-process CSS, and concatenate JavaScript to save time on builds, testing, and deployment
- Building page sets employing responsive design best practices so pages render equally well on cross-platform high-density mobile displays, retina screens, in addition to conventional desktop displays
- Site performance optimization via client-side and server-side compression methods using code minification, Gzip, and Apache mod-deflate in-particular
- Designing SVG image sets to replace existing raster images to reduce file sizes and improve download performance for both mobile and desktop devices

Prototyper (contractor), Financial Engines; Sunnyvale, CA | March 2013 — January 2014

Developed high-fidelity prototypes for retirement planning software with HTML, CSS3, and PHP.

- Evaluated design and prototyping software, user testing tools, and research services
- Oversaw the development and administration of an internal web server for prototyping projects
- Set up recording of remote and local product testing sessions and using web-conferencing software
- Designed and conducted instructional classes for Balsamiq wireframing software
- Devised, recorded, edited and posted a series of video tutorials for remote instruction of Balsamiq

Prototyper/Visual Designer (contractor), Cisco WebEx; Santa Clara, CA
August 2011 — October 2012

Designed product components and page layouts for WebEx products using Adobe Fireworks and hand-coded high-fidelity prototypes for web-based applications.

- Constructed low, medium, and high fidelity click-through prototypes to test the feasibility of product designs
- Worked closely with cross-functional user experience, visual design, and engineering teams to monitor progress during the development process and assist with bug fixes
- Built and maintained common component libraries with design guidelines and specifications for typography, form, navigation, icon, modal, list, messaging, and window elements
- Created product page layouts, components, and widgets adhering to grid-based specifications
- Designed custom toolbar sets and icons, interactive tools, and pixel-perfect specifications for product features
- Led process improvement initiatives to consolidate team resources and eliminate duplication of effort

Web Gatekeeper (contractor) Perforce Software; Alameda, CA | March — July 2011

Worked as a web gatekeeper for Perforce Software by updating, proofreading, and validating all pages published online. Responsibilities include editing and rewriting marketing content, optimizing images, enforcing web standards, building new content for the company intranet, migrating existing content over to the Drupal CMS, and performing QA duties.

Photographer, San Francisco, CA | 2009 — Present

I have shot portraits, weddings, social events, and home restoration for clients and have provided post production support and enhancement including photo retouching, color enhancement and lighting correction. Additionally, I create and post image processing tips and tutorial videos for YouTube audiences:

- www.jeffsfo.com
- Flickr River
- Photoshop Tutorial Example

Web Production Artist, Adobe Systems; San Francisco, CA

March 2006 - June 2007, March 2008 - February 2009

Worked as a production artist on the Adobe.com web site building product sections utilizing validated Web standards, semantic markup and Dreamweaver templates laid out with CSS. Responsibilities also included optimizing graphics, SWF deconcept implementation, and localization preparation.

Web and Email Developer (contractor), Coakley Heagerty; San Jose, CA — June 2007 - February 2008

Built web sites and HTML emails at this boutique-advertising agency. Responsibilities included building, distributing, and tracking commercial HTML email messages for marketing campaigns, building and updating client web sites using HTML and CSS, and using Google Analytics to track monthly traffic statistics.

Emarketing Coordinator (contractor), Applied Biosystems;
Foster City, CA — January 2005 - July 2005

Coordinated the creation and delivery of online marketing and product collateral, including banner ads, HTML email templates and Flash demos while serving as a liaison between the design teams, vendors and internal business owners. Assembled a library of technical specifications for web media with their related costs to help program managers choose the most effective e-campaigns for product launches. Worked closely with 3rd party vendors to negotiate online advertising packages to keep product launches on or under budget.

Software Skills

Adobe Dreamweaver
Adobe Fireworks
Adobe Illustrator
Adobe Muse
Adobe Photoshop
Affinity Designer
Affinity Photo
Balsamiq Mockups
Bootstrap 3 & 4
Bower
Brackets

Coda 2.5
CodeKit 2
cPanel
CSS3
Emmet
Grunt.js
Gulp.js
HTML5
Mac OS
Microsoft Excel
Microsoft PowerPoint

Microsoft Visio
Microsoft Word
Node Package Manager
Sass
Scalable Vector Graphics
Terminal for Mac OS
Tower 2 for Git
Windows OS
WordPress Genesis
Yeoman
Zurb's Foundation

Education

Marietta College, Marietta, OH

Bachelor of Arts, History